Global Eco-Innovation Forum 2026

Jakarta, Indonesia | 4-5 November 2026

PROGRAMME BOOK

Ministry of SMEs and Startups

ASEIC ASEM SMEs Eco Innovation Center

Hanns Seidel Foundation in ASEAN

ASIA-EUROPE FOUNDATION

TH!NK GLOBAL SUSTAINABILITY NETWORK

Introduction to the Global Eco-Innovation Forum

Overview

Since 2015, the Global Eco-Innovation Forum has served as the flagship annual platform of ASEM SMEs Eco-Innovation Center (ASEIC), with the continued support of the Ministry of SMEs and Startups (MSS) of the Republic of Korea (ROK). It stands as one of the very few dedicated Asia-Europe forums advancing environmentally sustainable and innovation-driven growth for MSMEs and start-ups.

This year, the Forum will be co-organized with the Hanns Seidel Foundation (HSF) and the Asia-Europe Foundation (ASEF), further strengthening its institutional partnership framework across Asia and Europe. The Forum will be held in Jakarta, Indonesia, where ASEIC operates its Green Innovation Cooperation Center (GICC), reinforcing Indonesia's role as a strategic regional gateway connecting the two regions.

Background

The external environment facing MSMEs (Micro, Small and Medium-sized Enterprises) and start-ups has grown increasingly volatile and complex. Geopolitical tensions, climate-related disruptions, evolving sustainability regulations, and rapid advances in AI and digital transformation are placing disproportionate pressure on smaller enterprises, whose financial and operational resilience is often limited.

Yet these shifts also present new opportunities. While adapting to tightening sustainability requirements can be challenging — particularly for MSMEs and start-ups seeking access to international markets — changing expectations are also driving eco-innovation, sharpening competitiveness, and creating pathways into global value chains. Digital and AI-enabled solutions can further equip MSMEs and start-ups to meet these evolving demands and convert them into engines of sustainable growth.

Against this backdrop, this year's Forum will be hosted under the theme **"Accelerating Green Competitiveness for MSMEs and Start-ups: Eco-Innovation, Market Access, and Sustainable Growth".** Bringing together policymakers, industry leaders, innovators, and MSME and start-up representatives from across Asia and Europe, the Forum will serve as a platform to exchange experiences, showcase practical solutions, and promote practical cooperation between stakeholders across Asia and Europe.

Objectives

- To explore how MSMEs and start-ups across Asia and Europe can navigate evolving sustainability expectations and unlock opportunities in emerging green value chains through practical knowledge exchange and cross-regional dialogue.
- To share practical case studies and experiences of how MSMEs and start-ups in Asia and Europe are leveraging eco-innovation and digital and AI-enabled solutions to access global markets and achieve sustainable growth.
- To build on the Forum discussions and develop practical recommendations for strengthening the green competitiveness of MSMEs and start-ups, while contributing to continued dialogue within the ASEM framework.

Program Details

Day 1	Full-day hybrid forum featuring interactive keynote speeches and panel discussions with global key opinion leaders, open to invited participants and the public, with a strong emphasis on audience engagement and practical knowledge sharing.
Day 2	**Working Group Workshop:** Closed session for invited participants to exchange perspectives and develop practical recommendations for strengthening the green competitiveness of MSMEs and start-ups.
	Site Visit: On-site visit to a company in Indonesia to explore eco-innovation in practice and exchange insights with industry representatives.

Agenda

Forum | 4 Nov 2026	
Opening Ceremony	
9:45 – 10:15 (30 mins)	Opening remarks, welcome remarks and remarks by Co-organizers
Keynote Speeches Navigating Evolving Sustainability Regulations and Market Access Opportunities	
10:15 – 11:00 (45 mins)	Keynote 1 ***Redefining Asia-Europe Cooperation in a Changing Global Landscape*** H.E. Marina RAFTI, EU Ambassador to ASEAN Keynote 2 ***Turning Sustainability Compliance into Market Access Opportunity*** Dr.-Ing. Ir. Ilham Akbar HABIBIE, Co-Founder, Habibie Innovation Incubator and Chairperson of the Board of Trustees of the Habibie Center
11:00 – 11:20 (20 mins)	*Networking Break*
Session 1 Green Competitiveness in Sustainable Global Value Chains through Digital and AI Solutions	
11:20 – 12:00 (40 mins)	Presentation 1 ***Digital and AI Strategies for Building Innovation Ecosystems: Insights from Global Field Projects*** ・ Marco KAMIYA, UNIDO Representative, Subregional Office in Jakarta for Indonesia, Timor Leste, and the Philippines | ASEAN Affairs Presentation 2 ***The Future of Sustainable Global Value Chains: What MSMEs Need to Compete in the Digital and AI Era*** ・ Marisa RAZEEK, Regional Team Lead, International Trade Centre
12:00 – 12:40 (40 mins)	Panel Discussion and Q&A **[Moderator/Participants]** ・ **Moderator** Carsten BERMIG, Director, Governance & Sustainable Development Department, Asia-Europe Foundation ・ **Panelists** ・ Thibault DANJOU, Advisor, Phitrust ・ Dr. Zsuzsa Anna FERENCZY, Member of the Academic Council at the Wilfried Martens Centre for European Studies ・ Marco KAMIYA ・ Marisa RAZEEK
12:40 – 14:00 (80 mins)	*Lunch Break*
Session 2 Scaling Green Innovation: Cases from MSMEs and Start-ups	
14:00 – 14:45 (45 mins)	Presentation 1 *Turning Eco-Innovation into Market Opportunity:* *A Business Journey from Local Bio-Innovation to Global Growth* ・ FALASIFAH, Co-Founder & Director, ALBITEC Presentation 2 *Scaling Green Competitiveness through AI Solutions in Asia:* *A Business Journey from AI-Powered Finance to Inclusive Green Mobility* ・ Jung Seok KANG, CEO, AIZEN Global Presentation 3

	Scaling Circular Solutions through an Ecosystem Approach: Enabling Market Access and Sustainable Growth ・ Polina IVANOVA, Project Lead, CIRCULAR REPUBLIC by UnternehmerTUM
14:45 – 15:25 (40 mins)	Panel Discussion and Q&A **[Moderator/Participants]** ・ **Moderator** Juhern KIM, Country Representative to Viet Nam, Global Green Growth Institute (GGGI) ・ **Panelists** ・ Hai HO, CEO, Alterno ・ Sheila CARINA, Regional Investment Manager-P4G Partnerships and Advisor for the Coalition of Finance Minister for Climate Action (Indonesia) ・ FALASIFAH ・ Jung Seok KANG
15:25 – 15:45 (20 mins)	*Networking Break*
Integrated Panel Discussion Building the Pathway Together	
15:45 – 16:35 (50 mins)	Integrated Panel Discussion **[Moderator/Participants]** ・ **Moderator** Giulia Ajmone MARSAN, Secretary General, United Afro Experts for Innovation (UAEFI) ・ **Panelists** ・ Tamara SINGH, Managing Director, The Nature Conservancy Singapore & Senior Advisor, Regional Programs Asia Pacific ・ Isabelle ANTUNÈS (SME and circular economy expert), Founder and Director, Soft Power Fabrique Pte. Ltd. ・ Shigehiro SHINOZAKI, Senior Economist at Asian Development Bank
Closing & Networking	
16:35 – 16:40 (5 mins)	**Closing Ceremony**
16:40 – 17:40 (60 mins)	**Networking Dinner Reception** *Cultural Performance*

Speaker Biographies

Keynote Speeches

Navigating Evolving Sustainability Regulations and Market Access Opportunities

10:15–11:00 | 45 minutes

Redefining Asia-Europe Cooperation in a Changing Global Landscape



H.E. Marina RAFTI

Ambassador of the European Union to ASEAN

Keynote Speaker

Ambassador Marina Rafti took up her functions as Head of Delegation of the European Union to ASEAN in September 2026.

Prior to her tenure as Ambassador, from 2022 to 2026, Marina Rafti served as European External Action Service (EEAS) Deputy Head of Counterterrorism. In 2019-2022, Marina Rafti served as Deputy Head of Mission at the Delegation of the European Union to Jordan. Between 2016 and 2019, she served as Political Counsellor at the Delegation of the European Union to China.

Marina Rafti served in various positions on the Middle East and Africa at EEAS Headquarters from 2010 to 2016. Between 2008 and 2010, she served at the Permanent Representation of Cyprus to the European Union. Earlier in her career, she worked as an academic researcher at the University of Antwerp on post-conflict political transitions and transitional justice in the Great Lakes region of Africa.

Marina Rafti holds a Master of Arts in Governance and Development from the University of Antwerp, and a Bachelor of Arts in Political Science and Development Studies from the University of Sussex.

Turning Sustainability Compliance into Market Access Opportunity



Dr.-Ing. Ir. Ilham Akbar HABIBIE

Co-Founder, Habibie Innovation Incubator

Keynote Speaker

Ilham Akbar Habibie is an Indonesian engineer, entrepreneur, and organisational leader with extensive experience across industry, technology, investment, and public policy.

He is Co-Founder and Chairman of the Board of Trustees of The Habibie Center, a non-governmental organization dedicated to strengthening democracy and advancing human resource development in Indonesia. He is also Co-Founder and Chairman of PT ILTHABI Rekatama, a private investment holding company in Indonesia, where he previously served as President Director. Through ILTHABI and his private investments, he has been involved in strategic investments across various sectors, including oil and gas, energy, mining, manufacturing, aerospace, information and communication technology (ICT), property, and financial services.

In the corporate sector, Ilham holds several key leadership positions. He serves as Commissioner of PT VKTR Teknologi Mobilitas, a company focused on vehicle electrification and sustainable mobility; Vice Chairman of PT Visi Media Asia Tbk (VIVA), a leading Indonesian media group; Chairman of PT Malacca Trust Wuwungan Insurance Tbk, a general insurance company; President Commissioner of PT Ayoconnect Teknologi Indonesia, an open finance platform; and Chairman of PT Nusa Halmahera Mineral, a gold mining company operating in Halmahera, Indonesia.

Ilham holds key leadership roles in Indonesia’s professional and institutional landscape, including President of the Institution of Engineers Indonesia (PII), Chairman of ICC Indonesia, Vice Chairman for Research and Technology at KADIN, and Chief Executive of WANTIKNAS. He contributes to national policy development in engineering, research, technology, and digital transformation, fostering collaboration across sectors.

Ilham also serves as Secretary General of the International Islamic Forum for Science, Technology and Human Resources Development (IIFTIHAR). In addition, he is a member of the Advisory Board of the Indonesian Association of Islamic Economists (IAEI) and a member of the Board of Experts of the Sharia Economic Community (MES). He also initiated and chairs the Indonesian Muslim Entrepreneurs Association (Ikatan Saudagar Muslim Indonesia/ISMI), an organization dedicated to strengthening Indonesia's national economy through entrepreneurship and the development of Muslim business networks.

Ilham earned his Doctor of Engineering (Dr.-Ing.) in Aeronautical Engineering from the Technical University of Munich, Germany, and holds a Master of Business Administration (MBA) from the University of Chicago, United States.

Session 1

Green Competitiveness in Sustainable Global Value Chains through Digital and AI Solutions

Presentations 11:20–12:00 | Panel Discussion and Q&A 12:00–12:40



Marco KAMIYA

UNIDO Representative, Sub-Regional Office (Indonesia, the Philippines, and Timor-Leste)

Presenter and Panelist

Digital and AI Strategies for Building Innovation Ecosystems: Insights from Global Field Projects

Marco Kamiya, PhD, is the UNIDO Representative in Jakarta for Indonesia, the Philippines, and Timor Leste. UNIDO is the United Nations Industrial Development Organisation.

He is a senior member of the United Nations Economist Network (UNEN) in New York and a fellow of ISEAS Yusof Ishak Institute, and of Cambridge University's Industrial Innovation Policy (CIIP) in the UK. He has worked in Asia, Africa, and Latin America. He studied International Development at Harvard University.



Marisa RAZEEK

Regional Team Lead of SCOPE-Trade, International Trade Centre(ITC)

Presenter and Panelist

The Future of Sustainable Global Value Chains: What MSMEs Need to Compete in the Digital and AI Era

Ms. Marisa Razeek is a trade and development specialist whose expertise lies in turning regional economic integration and trade policy into practical outcomes for businesses, particularly MSMEs in ASEAN.

She leads the EU-ASEAN Sustainable Connectivity Package – Trade (SCOPE Trade) at the International Trade Centre (ITC), working across digital trade, trade facilitation, MSME competitiveness, standards and sustainable value chains to strengthen ASEAN–EU economic connectivity.

Her career spans both the design and implementation of regional economic policy. Before ITC, Marisa worked at the ASEAN Secretariat on ASEAN economic agreements and integration, and at Bank Negara Malaysia, where she represented Malaysia's financial services interests in bilateral, regional and multilateral trade negotiations.

Session 1 Panel Discussion and Q&A

12:00–12:40 | 40 minutes



Carsten BERMIG

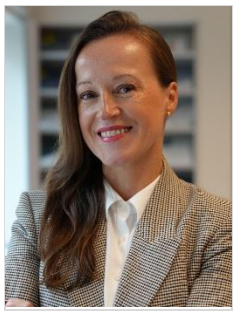
Director of Governance & Sustainable Development Department, Asia-Europe Foundation

Moderator

Mr. Carsten BERMIG, a German national, served over 20 years in the European Commission in Brussels, where he was a Political Advisor to the European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, and a Member of the Cabinet of European Commissioner for Climate Action. He also worked as Policy Coordinator for economic & financial affairs in the Secretariat-General and held various positions in the Directorates-General for Climate Action, for Enterprise and Industry, as well as Competition.

Prior to joining the European Commission, he held academic positions in Germany and Poland. In Singapore, he was Head of the Climate, Energy and Nature Team at the British High Commission and Director of External Relations at Climate Impact X.

He graduated with an MA (Diplom-Volkswirt) in Economics from the University of Cologne. He also holds an MA in European Studies from the College of Europe and an MBA from the Singapore Management University.



Dr. Zsuzsa Anna FERENCZY

Member of the Academic Council at the Wilfried Martens Centre for European Studies

Panelist

Dr. Zsuzsa Anna Ferenczy is Member of the Academic Council at the Wilfried Martens Centre for European Studies and Adjunct Assistant Professor at National Dong Hwa University in Hualien, Taiwan. Based in Taiwan between 2020 and 2025, she worked as an analyst and academic, assessing Europe's strategic engagement with the Indo-Pacific, particularly ASEAN.

From 2008 to 2020 she served as a political advisor in the European Parliament. She is the author of "Europe, China, and the Limits of Normative Power" (Edward Elgar 2019) and "Partners in Peace. Why Europe and Taiwan Matter to Each Other" (Palgrave Macmillan 2024). She is Research Fellow at the Institute for Security & Development Policy (Stockholm), Head of Associates Network at 9DASHLINE (London), Fellow at Agora Strategy (Munich).

Session 1 Panel Discussion and Q&A

12:00–12:40 | 40 minutes



Thibault DANJOU
Advisor, Phitrust
Panelist

Economic development Expert, Advisor and Business Executive, based in Asia (Japan and Singapore) with a focus on internationalization of SMEs, sustainability, digitalization of trade and impact investment.

Advisor, for Asia, at a leading European impact investment fund (Phitrust S.A.) as well as Advisor/Mentor/Investor for several Asian startups (AI, biotech), International Business Development Consultant (Augusta Pte Ltd) and External Expert for the European Commission.

Session 2

Scaling Green Innovation: Cases from MSMEs and Start-ups

Presentations 14:00–14:45 | Panel Discussion and Q&A 14:45–15:25



FALASIFAH

Co-Founder, ALBITEC

Presenter and Panelist

Turning Eco-Innovation into Market Opportunity: A Business Journey from Local Bio-Innovation to Global Growth

Ms. Falasifah is the Co-Founder of ALBITEC, an Indonesian biotechnology company developing sustainable microalgae solutions for food, health, and climate resilience. With over eight years of experience in the microalgae industry, she is passionate about transforming scientific innovation into practical solutions that address global challenges, from nutrition security to carbon capture. Under her leadership, ALBITEC has represented Indonesia at various international innovation and trade forums, promoting microalgae as a future food and a nature-based climate solution.

Falasifah is also an environmental advocate and speaker who actively collaborates with academia, industry, and policymakers to accelerate sustainable innovation and inspire the next generation of entrepreneurs.



Jung Seok KANG

Founder & CEO, AIZEN Global

Presenter and Panelist

Scaling Green Competitiveness through AI Solutions in Asia: A Business Journey from AI-Powered Finance to Inclusive Green Mobility

Jung Seok KANG is the Founder and CEO of AIZEN, an AI-powered financial technology company developing an EV financing data economy across Southeast Asia, including Indonesia and Vietnam.

AIZEN leverages digital and AI solutions to address a critical challenge in the region's rapidly growing EV industry: the limited availability of accessible and scalable financing. Its solutions connect EV businesses with financial institutions and support broader access to sustainable mobility.

Prior to founding AIZEN, Mr. Kang worked at Citigroup and the Korean National Assembly. He is a graduate of Seoul National University and Chicago Booth.

Session 2 Presentations and Panel Discussion

Presentations 14:00–14:45 | Panel Discussion and Q&A 14:45–15:25



Polina IVANOVA

Project Lead, CIRCULAR REPUBLIC by UnternehmerTUM

Presenter

Scaling Circular Solutions through an Ecosystem Approach: Enabling Market Access and Sustainable Growth

Polina Ivanova is a Project Lead at CIRCULAR REPUBLIC by UnternehmerTUM, where she heads the "Circularity Catalyst" Program for leaders within German industry, developed together with Bertelsmann Stiftung. Her work centers on enabling change agents within companies to catalyse circular economy transformation within their own organizations, an approach ignited by her research at Stanford University on this topic.

Polina studied at the Technical University of Munich, Stanford University, and DTU Copenhagen, holding an M.Sc. in Management and Technology and a B.Sc. in Bioeconomy. She is an alumna of the Bavarian EliteAkademie, the Manage and More leadership program, and DAAD.



Juhern KIM

Country Representative to Viet Nam, Global Green Growth Institute (GGGI)

Moderator

Juhern Kim is a climate finance and green growth leader with over 20 years of experience across multilateral, public, and private sectors. He currently leads GGGI's Viet Nam Country Office, focusing on sustainable and green finance, green bonds, green infrastructure, climate-tech startups, and industrial decarbonization. In Viet Nam, he has helped mobilize over USD 270 million in green finance, supported six green bond issuances, and accelerated more than 30 climate-tech startups.

He previously served as GGGI Country Representative in the Philippines, Colombia, and held roles with the Green Climate Fund and UNEP. He was the founding manager of Greenpreneurs, GGGI's first global initiative supporting green startups. He also advises climate-tech enterprises and climate-focused investors on growth, market entry, and investment opportunities.

Session 2 Panel Discussion and Q&A

14:45–15:25 | 40 minutes



Hai HO

Co-Founder & CEO, Alterno

Panelist

Hai Ho is a serial entrepreneur focused on building products and companies that accelerate sustainable development through technology. Over the past years he has worked across travel, blockchain, and climate tech, with hands-on experience spanning product strategy and development, go-to-market, hiring and team building, partnerships, and fundraising.

His guiding philosophy is simple: to spearhead pioneering business models that catalyze industry-wide sustainable transformation. Recognition includes Top 2 at Startup World Cup (2024), Bloomberg Vietnam Catalysts (2024), Steward Leadership SL25 from Temasek Foundation and the Steward Leadership Foundation (2025), and Asia Beautiful Fellow (2025).

His work has been featured by The Wall Street Journal, CNN, Forbes, Nikkei Asia, Tech in Asia, and Bloomberg Vietnam.



Sheila Teta CARINA

Regional Manager (Asia), P4G

Panelist

Sheila is the P4G Regional Investment Manager for Asia for the Partnering for Green Growth and the Global Goals 2030 (P4G) platform. She plays the key role in sourcing potential partnerships in Indonesia and Vietnam, managing them and accelerating their investment-readiness.

Prior to joining P4G, Sheila was the technical coordinator for impact fund in ASSIST Project, UNDP Indonesia, whose mission is to support the development of impact investment landscape in Indonesia through technical assistance for venture capital and also start-ups in Indonesia.

Sheila holds a Master of Science degree in Sustainability (Business, Environment and Corporate Responsibility) from University of Leeds. She holds a Bachelor's degree in International Business Management from University of Nottingham Malaysia Campus.

Integrated Panel Discussion

Building the Pathway Together

15:45–16:35 | 50 minutes



Giulia Ajmone MARSAN

Secretary General, United Afro Experts for Innovation (UAEFI)

Moderator

Dr. Giulia Ajmone Marsan is an internationally recognised expert in innovation strategy and ecosystem development. With extensive experience in economic analysis, policy advisory, research, and capacity building, she specialises in innovation, technology, entrepreneurship, and startup creation.

Throughout her career, she has advised a wide range of public- and private-sector leaders, including senior policymakers, government officials, international organisations, and key stakeholders worldwide. Her work spans Africa, ASEAN, the European Union, the Indo-Pacific, MENA, North America, and Latin America, and includes collaborations with Chambers of Commerce and Industry Associations, EU Institutions, the G20, the OECD, UN agencies, and multilateral development banks.

Giulia is currently the Secretary General of United Afro Experts for Innovation (UAEFI), a newly established organisation dedicated to fostering innovation and entrepreneurship across high-growth and emerging markets.



Isabelle ANTUNÈS

Founder & Director, Soft Power Fabrique Pte. Ltd.
SME and circular economy expert

Panelist

Dr Isabelle Antunès is a development economist, cultural geographer and Founder of Soft Power Fabrique, a Singapore-based economic design studio. She holds a PhD in Geography and Planning from Sorbonne University.

For thirty years, she has worked across Asia, Africa and the Pacific, from fishing communities, farmers, artisans and agribusinesses to governments and financial institutions. Her work has ranged from bridging supply and demand to ensuring microfinance supports enterprise growth and national economic priorities.

She now focuses on economic design: connecting enterprise, markets, knowledge and institutions so that value created on the ground can grow and circulate. Her longstanding engagement with Indonesia spans field research, development practice and policy work, most recently an ERIA report on its creative economy.

She is co-author of the award-winning Flavours of Influence: The Rise of Cameroon as a Food Power.

Integrated Panel Discussion

Building the Pathway Together

15:45–16:35 | 50 minutes



Tamara SINGH

Managing Director, The Nature Conservancy Singapore &
Senior Advisor, Regional Programs Asia Pacific

Panelist

Tamara Singh is Managing Director for The Nature Conservancy Singapore and Senior Advisor, Regional Programs in Asia Pacific. She earned her stripes at Centrica Plc, BP Oil International, Deutsche Bank and Macquarie Bank, before returning home to Singapore, having led teams across energy and financial services, governing trading floors in London, New York and Asia Pacific.

On home ground, Ms. Singh served Westpac Banking Corporation and then her country. Whilst supporting GIC's mandate for the nation, she contributed to digital transformation, innovation and sustainability initiatives, building relationships across the financial ecosystem worldwide. This ignited her to structure a career centred on enabling sustainable organizations to scale, while championing impactful change.



Shigehiro SHINOZAKI

Senior Economist, Economic Research and Development Impact Department, Asian Development Bank

Panelist

Shigehiro Shinozaki is a Senior Economist at the Asian Development Bank (ADB). He supports ADB's developing member countries in designing small and medium-sized enterprise (SME) policies through various technical assistance projects.

His research expertise includes SME development and inclusive finance in developing Asia. Prior to joining ADB, he held several expert positions at Japan's Ministry of Finance, OECD in France, and as JICA expert in Indonesia. He holds PhD in International Studies from Waseda University in Japan.